

Editing a saved/draft drip campaign

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For implementation and support contact:

Dick Wooden or Julie Cooper

269-445-3001

Success with CRM Consulting Inc

www.SuccessWithCRMConsulting.com

Step 1

Select your drip campaign from the main drip screen

Step 2.

Click on the "Start" icon of the drip campaign

The screenshot displays the Infor CRM InBox Guru interface. On the left is a navigation menu with categories: SALES, MARKETING, SERVICE, SUPPORT, INTEGRATION, and INBOX GURU. Under INBOX GURU, 'Drip Marketing' is selected, with sub-items: Email Templates, Landing Pages, Personal Lists, Web Activity, and Web Dashboard. The main area shows a workflow diagram for a 'Drip Campaign - Reseller Intro Cam'. The workflow starts with a 'Start' node, followed by an 'Instant Release' step, then a 'Send Email Partner Intro E...' step, and finally an 'End' node. An 'Edit Step' dialog box is open over the 'Start' node. The dialog asks 'What would you like to do?' and has three options: 'Manage Subscribers' (selected), 'Manage Subscribers', and 'Edit Properties'. A red box with a note is overlaid on the dialog: 'Note - you will only see subscribers once a drip has been activated'. The footer contains copyright information for Infor (2015), a date (05 October 2016), and user information (Kevin Miller, UTC-05:00, Chetumal, Sign Off).

Step 3

Edit Properties to change things like the assigned list, name, from address, etc. You can manage subscribers once a drip has been activated