

Aspire Technologies, Inc. was founded in 1993; by Mr. John Lewe, under the name Creative Software. Aspire Technologies, Inc. is a privately held company with its corporate headquarters located in Orlando, Florida.

Mission Statement

Aspire Technologies, Inc. is the leading developer of a sales quoting software solution that strategically addresses the pressing needs of the SME (Small to Medium Enterprise), providing a scalable, integrated and customizable solution that increases productivity to unmatched levels from a single-user environment all the way up to the enterprise environment.

Vision Statement

Behind Aspire Technologies, Inc. is the belief that software designed that is intuitive to the user, provides the user with exactly what they need and exactly when they need it, will ensure the success of the software in today's market. From this simple belief, QuoteWerks™, a sophisticated quoting software application, was created to promote sales efficiency and productivity for small to large organizations. Aspire Technologies, Inc. has focused on the development of a robust solution and has become a revolutionary product in its market space by offering a leading-edge quoting tool that integrates easily to contact management and CRM software such as ACT!, GoldMine, KnowTia, Maximizer, Outlook, salesforce.com, SalesLogix, and TeleMagic. With over 30,000 users of the QuoteWerks solution, Aspire has developed its software with an out-of-the-box unique niche of workgroup enabled tools that are easily scalable for use across any size business or industry.

Aspire Technologies, Inc. is a **Customer Centric, Value-Driven** and **Innovative Leader** in the quoting software industry; which continually strives to be forward thinking in its development of new features to address the specific needs of our customers. With this established foundation, we aspire to continue our success, as well as increase the momentum towards becoming the **ONLY out-of-the box quoting software tool for the SME.**

“The way **quoting** should be...”



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Executive Summary